

RUN SANTA RUN- EAU CLAIRE PARTICIPANT GUIDE



Welcome to race week! Learn all you need to know about race day from this guide and on our [website](#). Kick off the holiday season with a festive and fun run! Get together with family and friends in your most festive attire and have some fun celebrating the holiday season!

Additionally [merchandise](#) will be available for purchase before and after the event. Limited supply is available, so make sure to stock up before it's gone!

EVENT DATE

Saturday, December 4, 2021

START TIME

10: 30 AM Race Start

LOCATION(S)

[Phoniex Park, Eau Claire](#)

PARKING

ARRIVE EARLY AS PARKING MAY BECOME CONGESTED. There is parking in the North Barstow parking ramp, multiple surfaces lots off Barstow and street parking on nearby streets

EVENT PARKING

PACKET PICK-UP LOCATIONS AND TIMES

Race Day Packet Pick-Up

Saturday, December 4th

8:30-10:30am

[Phoniex Park, Eau Claire](#)

COURSE INFORMATION & UPDATES

The new course this year will take you along the scenic Chippewa River state trail and through Haymarket Plaza before returning you to Phoenix Park. There are 3 fun stations out on course with festive music and sweet treats to keep you in the holiday spirit.

[CLICK HERE FOR COURSE MAPS](#)

AID STATIONS & RESTROOMS

- **Station #1:** Cookie Station. Stop here and grab a cookie to help you along the way.
- **Station #2:** Mistletoe/Kissing Station. Kiss that special person next to you or enjoy a Hershey's kiss under the Mistletoe Truss.
- **Station #3:** Candy Cane Station. Make sure to grab this sweet treat, it would pair great with your finish line treat!
- **Finish Line:** Grab a nice cup of hot chocolate when you finish to help you warm up

Restrooms are located near the Start/Finish Line

POST RACE PARTY

The North Pole Post Race Party will be held at [The District](#)-101 Graham ave, Eau Claire, WI 54701.

Included with each registration is a free beer (for those 21+) or soda ticket that will be attached to your bib to redeem at The District. Also, show your bib and get an additional 10% off your tab on other food and drink items!

After grabbing your food and free drink at The District, head on over to Haymarket Plaza for Wintertime in the City! Enjoy music, ice sculptures, horse drawn wagon rides, hot chocolate, smores, a visit from Mr. & Mrs. Claus, and more festive holiday fun throughout the afternoon!

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